



Jackson Abohasira

Video Editor & Social Media Specialist

My Contact

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Skills

- ✦ Adobe Creative Suite - Proficient
- ✦ Cinematography & Photography
- ✦ Social media management, analysis, and content creation
- ✦ Proficient in multicam editing
- ✦ Producing and developing projects at all stages of pre, and post-production.

Achievements

- ✦ Reached millions of views across all kinds of social platforms for various shows
- ✦ Two Time "Best of Show" winner at the D.A.F.T. film festival at the Detroit Institute of Arts
- ✦ Honored at Cinetopia Film Festival

Education

- ✦ Wayne State University Bachelor of Media Arts & Studies, Minor in Technical Theatre

About Me

Dedicated and detail-oriented video editor with years of experience developing original, engaging and beloved media based in the city of Los Angeles.

Professional Experience

Video Editor at Trusted Media Brands (April 2021- Present)

- ✦ Created video and social content for some of the largest social brands on the web including, FAILArmy, Reader's Digest and People are Awesome. Helped develop original streaming and FAST shows like "Are You Faster Than Blake Leeper," "FailNews," "Theory of Awesome," "Undercover Pets" and more.
- ✦ Worked on the Reader's Digest Book Club team, where I edited interviews and created social content for our brand, highlighting new and established authors and their original works,
- ✦ Worked with some of the largest brands on the planet to develop fresh social content and advertisements, including: Vitamin Water, Red Bull, Irish Spring, Delta Airlines and more.

Greenwood Podcasts (April 2021- Present)

- ✦ Head of productions at Greenwood Podcasts. Responsibilities included shooting and editing video podcasts, designing and construction of sets, as well as audio mixing for the Greenwood management client stable, including:
 - ✦ Himynamesteee (1.7 Million IG followers)
 - ✦ KennyKnoxTV (1 Million Tik Tok followers)
 - ✦ Dopeisland (1.2 Million IG followers)
 - ✦ Blackcharcoal (225k IG followers)